

Strategic Vision Presentation

2024 University of Utah Industry Foundation



Disclaimer



This presentation and the information contained herein are strictly private and confidential. It is being furnished to you solely for the purpose of considering a potential private transaction with University of Utah Asia Campus University Industry Foundation. (“UIF”, as applicable). By accessing this presentation, you acknowledge and agree that all of the information contained herein is confidential, that you will use such information only for such purpose outlined herein and that you shall not distribute, reproduce, disclose or use or make available such information (i) to any other person, in whole or in part, except to your own professional advisors who agree to keep such information confidential for the sole purposes of having them assist you in evaluating The information described herein and (ii) in any way detrimental to the Company. You further agree that regardless of whether this presentation is provided to you in .pdf (read-only) format or non-PDF format, you will not modify or attempt to modify this presentation in any way. Copyright of this presentation solely and exclusively belongs to UIF, and regardless of the purpose, any reproduction and/or use of this presentation or information contained herein in any shape or form without the prior written consent of the UIF is strictly prohibited.



The University of Utah Asia Campus (UAC) is an extended campus of the University of Utah located in Utah, USA, offering the same education and industry-academia collaboration programs.

The UAC Industry Foundation (UIF) provides optimized programs for industry-academia research support, startup incubation, support, and overseas expansion.



- Industry-academia research support at the UAC
- Support for the Korean university education system through the activation of university networks
- Activation of the Korean network within the global industry-academia research network



UAC Industry Foundation

- On-campus industry-academia research support
- Serving as a hub for the growth and overseas expansion of startups in Incheon and South Korea
- Promoting positive public relations and performing as an innovation leader for the UAC
- Connecting the South Korean bio-industry ecosystem with global business

The Global Medical Industry at a Glance

*sources : The Business Research Company, EY, Brandon, Gaile, Precedence Research

\$603.5 BILLION

Estimated global medical devices market size by 2023

\$442.0 BILLION

Estimated global medical devices market size in 2020

6.1%

Estimated CAGR of the global medical devices market size from 2021 to 2023

39%

North America's share of the global medical device market, the most by any region

70%

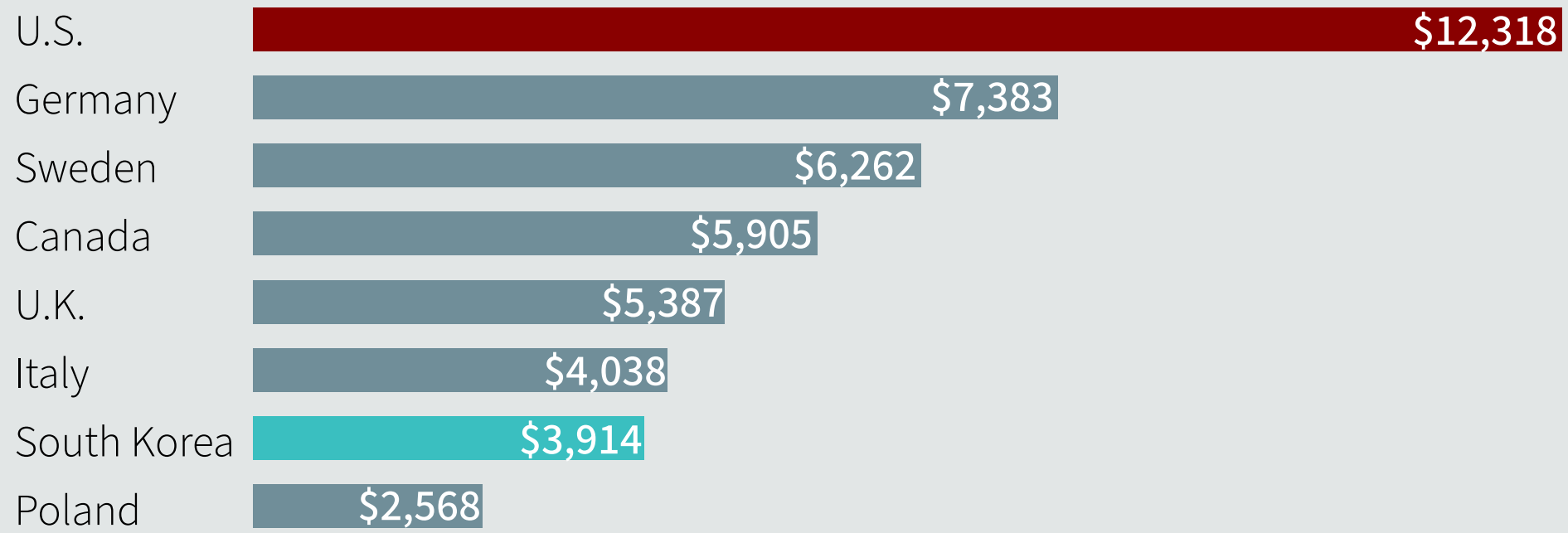
Revenue share of the largest MedTech equipment manufacturers located in the US

The United States, the World's Largest Market and High Growth Rate of the Bio & Digital Healthcare Industry

The Bio & Digital Healthcare industry is one of the fastest-growing industries, with the U.S. market accounting for 40% of the global market.

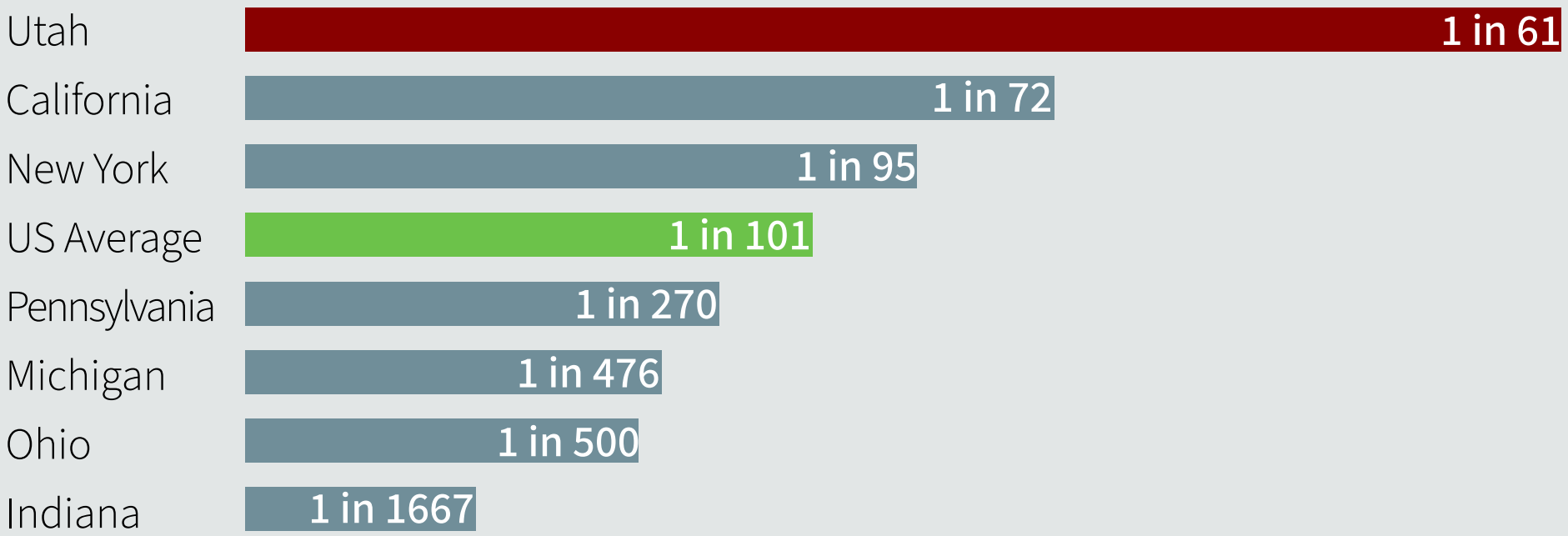
Therefore, support programs that consider entry into the U.S. market across the entire lifecycle-from startup support to prototype development, clinical trials/regulatory approval, investment, and export support-are essential for the growth of the South Korean economy.

Trends in the Bio & Digital Healthcare and Startup Industries in the U.S. and Utah



The U.S. Has the Most Expensive Healthcare in the World
 Per-capita health expenditure in selected countries in 2021

Includes government and private/compulsory and voluntary spending Source: OECD



The U.S. Has the Most Expensive Healthcare in the World
 Per-capita health expenditure in selected countries in 2021

The figure shows the probability of a US VC-backed Company in a specific state attaining the unicorn status. 1 in N means that 1 in N VC-backed companies in that location have become a unicorn. Only states with statistically significant differences vs. the US average are shown. The sample of unicorns is 1,123. Source : ILYA STREBULAEV. VENTURE CAPITAL INITIATIVE. STANFORD GRADUATE SCHOOL OF BUSINESS (10/2022)

The U.S., the largest global market, and Utah, with the highest prospects

The U.S. Bio & Digital Healthcare market holds a 40% share of the global market.

The industry's characteristic, where market size correlates with purchasing power, suggests that the U.S. market share will increase further in the future.

Utah in the U.S. provides the optimal environment, resources, and networks for startup growth
 (Ranked #1 in the U.S. for the potential growth of startup unicorn companies)

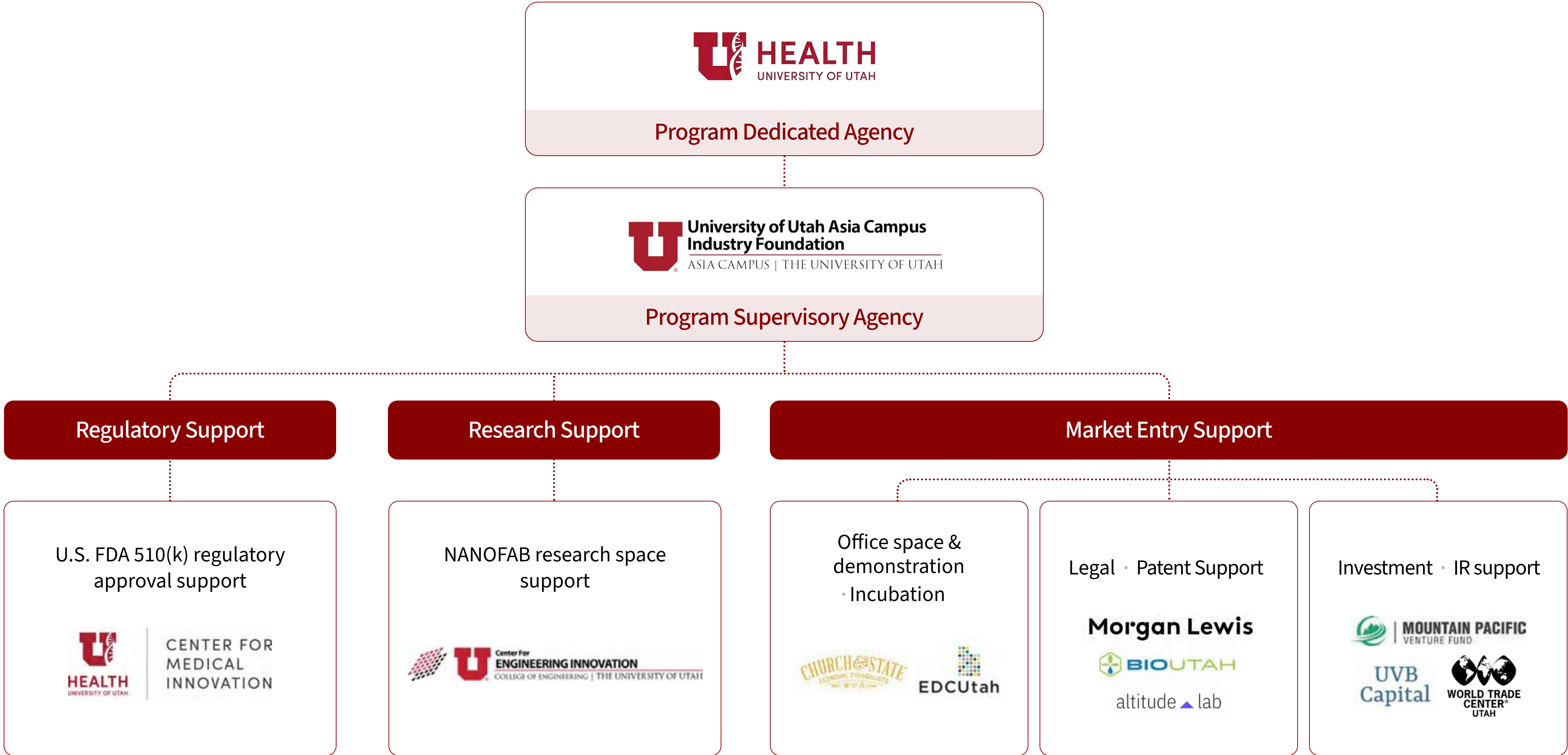
Introduction of the University of Utah



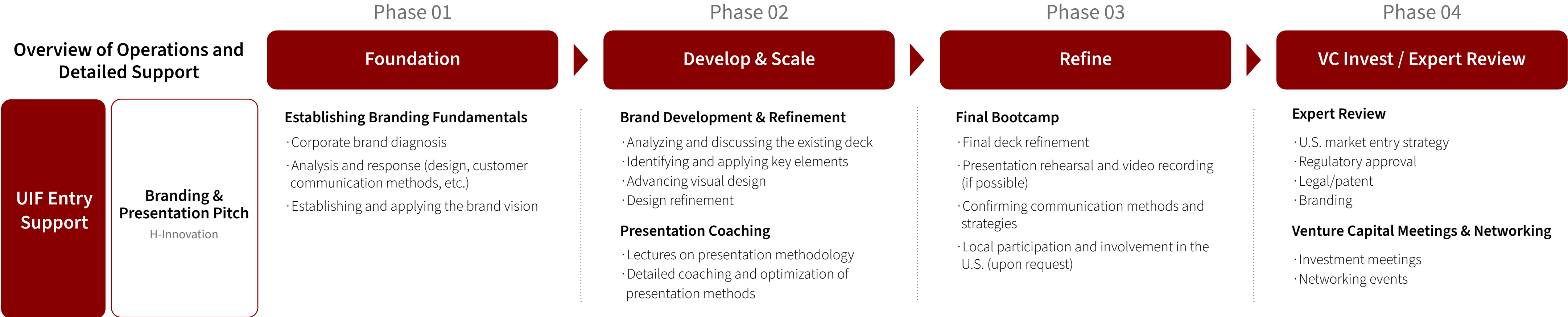
A leading research-focused educational institution with 174 years of history
 Providing world-class education to over 32,000 undergraduate students
 Recognized as one of the top research universities in the United States
 Produced 4 Nobel Prize winners and 3 Turing Award winners

Name of University	University of Utah
Location	Salt Lake City, Utah, USA
Type	Public University
Established	February 28, 1850
2021-2022 World University Ranking (Center for World University Ranking)	112th
2020 U.S news and World Report	10th in the U.S. for the Undergraduate Entrepreneurship Program
MBA	12th in the U.S. for the MBA Entrepreneurship Ranking
Princeton Review	2nd in the Western U.S. for the Undergraduate Entrepreneurship Program
U.S. Department of Education	4th in the U.S. for producing the most startup companies over 10 years
California Think Tank Milken Institute	1st in the U.S. for university technology transfer ranking

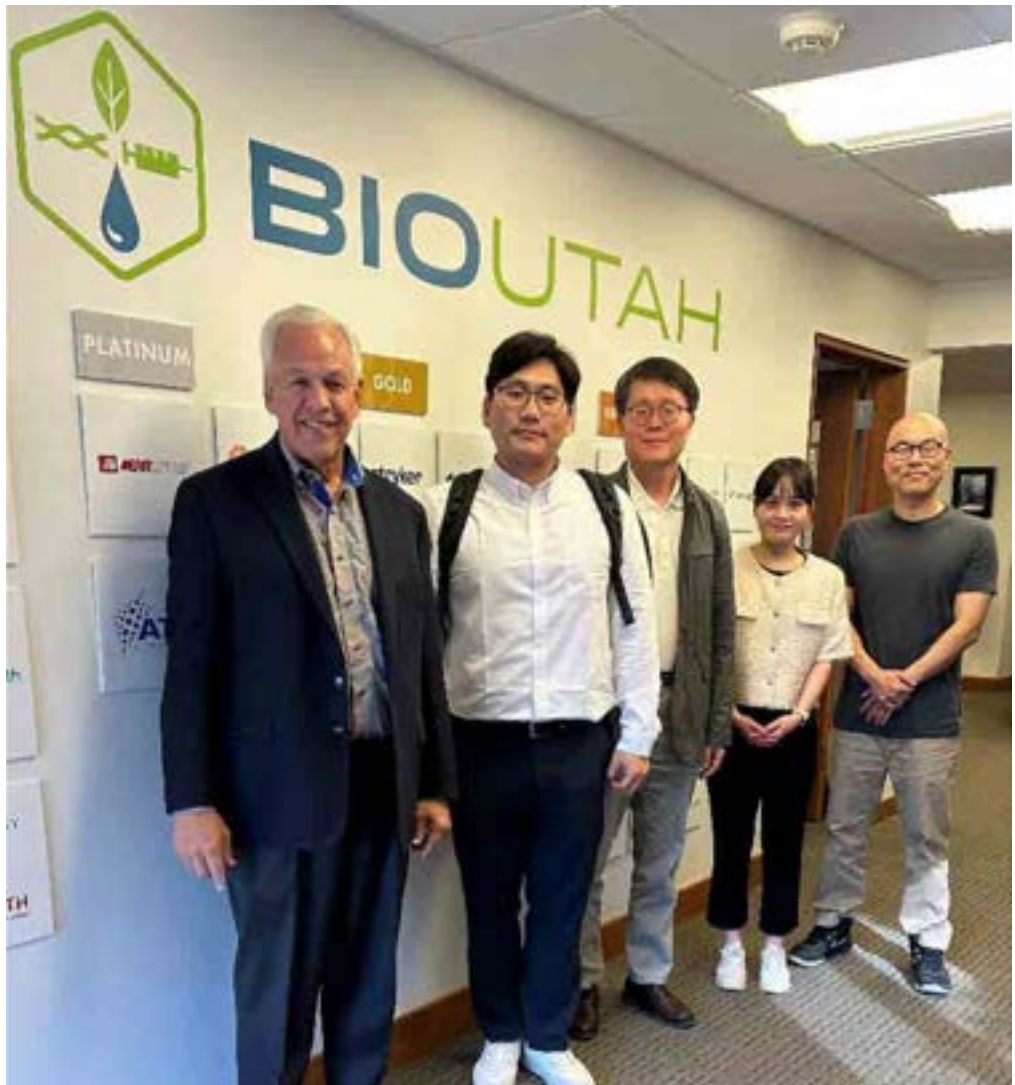
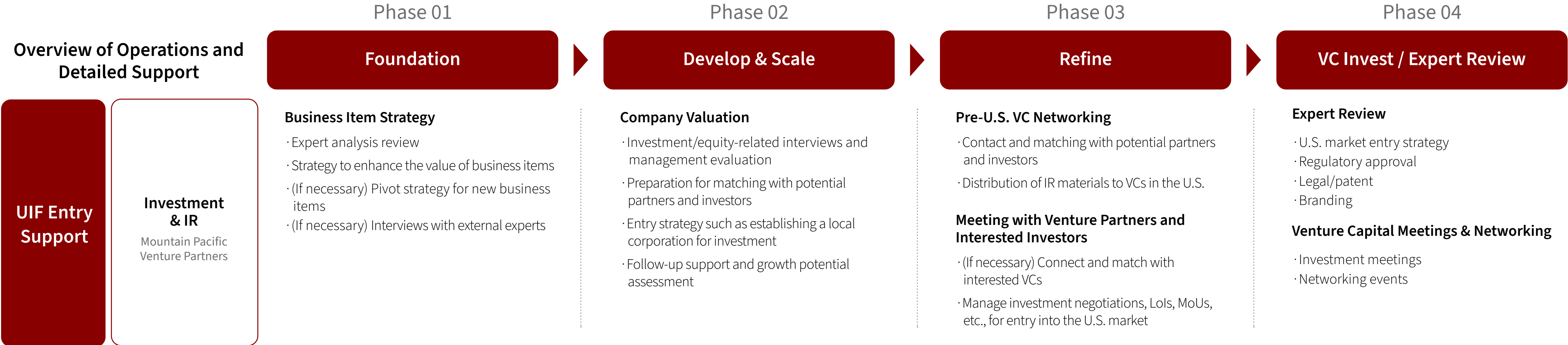
Digital Healthcare Market Entry Strategy: Organizational Structure and Plan



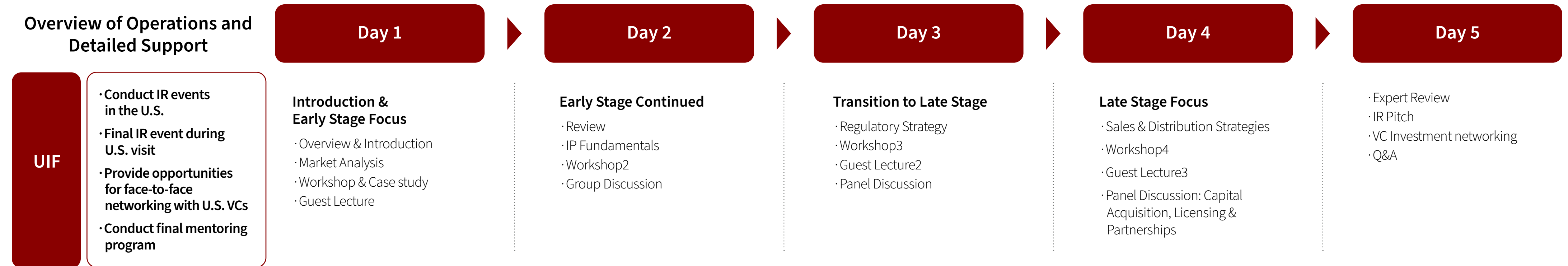
Support Program for Market Entry - Branding and Pitch Deck Strategy



Support Program for Market Entry - Investment Consulting, Matching, and IR Support Strategy



Support Program for Entry into the U.S. Market - BioVentures



Remark

* Church & State is available for use until 2025 (including private office and shared space)

Leadership in Strategies for Entering the Global Bio & Digital Healthcare Market



Project Management



Casey Hyun

University of Utah Asia Campus Industry Foundation

· Vice President (Sep 2021 - Present)

Center for Medical Innovation Asia

· Executive Director (Sep 2021 - Present)



Yunah Cho

University of Utah Asia Campus Industry Foundation

· Administrative Coordinator (Sep 2021 - Present)

Center for Medical Innovation

· Administrative Coordinator (Sep 2021 - Present)

· CMI ASIA Coordinator (Apr 2021 - Aug 2021)

Device Development Commercialization & Sells



Jay Muse

SlipStream Medical, Ilc

· President & CEO (Jan 2023 - Present)

Piper Access, Ilc

· President & CEO (Jul 2016 - Present)



Shawn P. Fojtik

Control Medical Technology, USA

· CEO (Jan 2011 - Present)

University of Utah School of Medicine

· Adjust Assistant Professor (May 2017 - Present)

Government Support



Scott Cuthbertson

Economic Development Corp. of Utah

· President & CEO (Jan 2023 - Present)

Sterling Capital Partnerts Inc.

· Principal (Jan 2020 - Present)



Jonathan Freedman

World Trade Center Utah

· President & CEO (Aug 2023 - Present)

The Ministry of Foreign Affairs of Ukraine

· Honorary Consul of Ukraine (Apr 2008 - Present)

Venture Capitals



Ron Heffernan

Support and Commercialization Expert for Early-Stage Life Science Companies

U.S. Federal Investment Banking/Venture Investment Licenses

- Series 62 (Corporate Securities License)
- Series 63 (Uniform Securities Agent State Law License)
- Series 79 (Investment Banking Representative License)

Church & State, USA

- CEO(2014 - Present)

Mountain Pacific Venture Fund, USA



Keith Marmer

UVB Capital, USA

- Co-founder(Jul 2023 - Present)

University of Utah PIVOT Center

- Chief Innovation & Economic Engagement Officer(2020~Jul 2023)



Dr. June Chen

Layla Wellness, USA

- Co-founder

Alterra Medical

- Co-founder

Mountain Pacific Venture Fund, USA

- Partner

Legal



Dr. Janice Logan

Morgan, Lewis & Bockius LLP

- Partner

Regulatory Affairs



Spencer Walker

CMI UTAH, USA

- Director of Regulatory Affairs(Nov 2015 - Present)

Walker Regulatory Consulting, USA

- Founder(Apr 2014 - Present)

Certified Health Coach, USA(Jan 2014 - Present)



Justin Brunson

CMI UTAH, USA

- Associate Director(Oct 2018 - Present)

Vita Sensors, LLC, USA

- Founder, Chief Operating Officer (Jan 2018 - Present)

Thank You

